

Wednesday

29 AUGUST 2018

Aberdeen Exhibition and **Conference Centre**

SPONSORSHIP OPPORTUNITIES



The UK offshore oil and gas industry puts safety at the top of its business agenda and companies work in collaboration on a range of safety programmes to achieve the common objective of making the UK the safest place to work worldwide.

The Offshore Safety Awards seek to win acknowledgment for the excellent work being done to promote safety across the industry and to share and celebrate the outstanding contributions being made by individuals and companies to the industry's safety goals.



Principal Sponsor



- Company branding to appear prominently throughout the Offshore Safety Awards process and on all materials produced for the event including -
 - Event Microsite and both Oil & Gas UK and Step Change in Safety websites
 - E-flyers sent by both Oil & Gas UK and Step Change in Safety, to over 10,000 named contacts
 - Adverts promoting nomination process and sales for the event
 - Awards ceremony holding slide
- Mention of principal sponsor in all media relations activities
- Ten complimentary places at the event
- 20% discount on ticket price (for additional places required)
- Mention of principal sponsorship during the event
- Opportunity to address an anticipated audience of 300 prominent members of the UK oil and gas industry
- Invitation to participate on the judging panel
- Access to event photography

Award Sponsors - £5,000 + VAT

The Offshore Safety Awards comprises of 6 categories:

• **Safety Leadership** - for an inspirational leader who motivates and engages their team to work safely.



 Safety Representative of the Year - for an enthusiastic and committed safety rep that is driving the safety agenda at their worksite.



 Innovation in Safety - for a company which has put in place a clever process or technique to improve safety either across an organisation or at an individual worksite.



- Workforce Engagement for an individual or team which has actively embraced engagement
 with its workers on safety matters, showing how a commitment to worker involvement in safety
 has contributed to an improvement in safety performance.
- Operational Integrity- for an individual or team which has delivered increased efficiency or understanding of risk by putting in place sensible and proportionate risk management solution(s)



 Sharing and Learning - for an individual/team or company that can demonstrate a learning and sharing culture either within their organisation, or who has made a significant contribution to health and safety through active participation in, or engagement with Oil & Gas UK or Step Change in Safety.

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 - E-flyers sent by both Oil & Gas UK and Step Change in Safety, to over 10,000 named contacts
 - Adverts promoting nomination process and sales for the event
 - Awards ceremony holding slide
 - Award category zone clearly branded
- Mention of awards sponsor in all media relations activities
- Five complimentary places at the event
- 20% discount on ticket price (for additional places required)
- Sponsor mention during the Awards Ceremony
- Invitation to participate on the judging panel
- Opportunity to present award to sponsored category winner
- Photo opportunities with award winner
- Access to event photography

Refreshments Sponsor



- Company branding to appear prominently throughout the Offshore Safety Awards process and on materials produced for the event including:
 - Event Microsite and both Oil & Gas UK and Step Change in Safety websites
 - E-flyers sent by both Oil & Gas UK and Step Change in Safety, to over 10,000 named contacts
 - Signage and banners in the area dedicated to the refreshments
- Two complimentary places at the event
- 20% discount on ticket price (for additional places required)
- Sponsor mention during the Awards Ceremony
- Access to event photography

Delegate Bag Sponsor



- Branding (company logo) on delegate bags given to all delegates on the day of the event (produced by organisers)
- Opportunity to include material in the delegate bags
- Sponsor status on Offshore Safety Awards microsite
- Two complimentary places at the event
- 20% discount on ticket price (for additional places required)
- Access to event photography

Lanyard Sponsor



- Branding on lanyards given to all delegates attending the event (lanyards to be designed and provided by organisers)
- Sponsor status on Offshore Safety Awards microsite
- One complimentary place at the event
- 20% discount on ticket price (for additional places required)
- Access to event photography

Want to get involved?

For further information about sponsoring the Offshore Safety Awards or to secure a package, please contact:

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